

# Mei nieuwsbrief 2012

M O D E R N E N G L I S H I N T E R I O R S

## W I N T E R V A K A N T I E !

### SPECIAL POINTS OF INTEREST:

- Mei gesloten van 25 december 2011 t/m 9 januari 2012..
- 50% korting op kerstartikelen vanaf din 10 januari.
- Kijk voor leuke arrangementen op [www.modernenglishinteriors.nl](http://www.modernenglishinteriors.nl).

Geachte klant,

MEI is gesloten van zondag 25 December 2011 t/m maandag 9 januari 2012.

Op dinsdag 10 januari zal de opruiming beginnen!

Alle kerstspullen zijn dan voor de helft van de prijs:

## 50% dus!

Natuurlijk zijn alle andere leuke spulletjes er ook nog, dus voor een leuk kadootje of iets leuks voor jezelf, "omdat 't januari is", kan natuurlijk ook!



**December is gezellig, maar in januari kan dit natuurlijk ook heel goed. En maart.....**

Ook willen we u graag wijzen op de verschillende arrangementen die mogelijk zijn bij Mei.

Wat dacht u van een mini High Tea midden in de leuke winkel; of een vrolijke vriendinnen-koopavond met 10% korting voor alle vriendinnen? Kijk voor meer details op onze website

[www.modernenglishinteriors.nl](http://www.modernenglishinteriors.nl)

Onder het kopjé "info-page".

## W I S T U D A T ... . . .

U wist natuurlijk al dat er leuke stoffen en bandjes te koop zijn bij MEI, maar wist u dat uw kussens, gordijnen en tafelkleden ook kunnen worden genaaid bij MEI? (tegen

een kleine vergoeding).

Zo kunt u altijd de juiste stof en de juiste maat vinden als uw fantasie niet standaard is!

Alle stoffen die wij verko

pen zijn van Susie Watson Designs, en passen heel mooi bij haar handgemaakte porselein!

Susie Watson Designs is in Nederland exclusief te koop bij MEI.

### INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

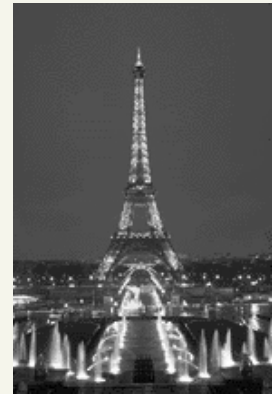
While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making

it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



**Caption describing picture or graphic.**

### INSIDE STORY HEADLINE

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also

profile new employees or top customers or vendors.

### INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to

convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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Product or service, the key to a successful newsletter is making it useful to your readers.  
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WE'RE ON THE WEB!

EXAMPLE.COM

  
**Organization**

**M O D E R N   E N G L I S H  
I N T E R I O R S**

Primary Business Address

Address Line 2

Address Line 3

Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

**Business Tagline or Motto**

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

**B A C K   P A G E   S T O R Y   H E A D L I N E**

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

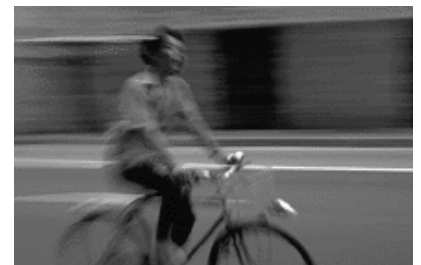
A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all

employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



**Caption describing picture or graphic.**